



SANTA MONICA
SEAFOOD®
 Family Owned Since 1939

Paddy's
Market Watch

May 10th, 2012

Mother's Day is Here!



Mother's Day is a day to give thanks to the lovely ladies that raised us and those that help raise our children. One of the toughest jobs on earth is being a mother; it does not come with a handbook as we are all unique. Being a Chef on Mother's Day does NOT need to be a tough job, even though it can be one of the busiest days of the year.

Get Those Weekend Orders in Today!

Mother's Day is always busier than you plan for so get ready for a record breaker this year. We just posted the best First Quarter in the Stock Market since the late 90's so people are going to be going out this year.

PORTION ORDERS - need to be in by noon. Portions are a great way to help save time and keep you organized - get those orders in today!

FRIDAY GIVES YOU THE FULL MARKET - Get your Santa Monica Seafood order in today for Friday delivery - waiting to get your big order on Saturday only opens yourself to shortages and potential missed cues that will ultimately cause everyone to scramble.

Mom Prefers Seafood!

Mother's Day sees some of the highest volumes of seafood sales for the year (MOM PREFERS SEAFOOD)! Go big or go home, plan ahead and have a great weekend of sales. Pump up your crew, keep everyone on point, we will be there to help you succeed!

Check out These Specials to Save even More Money!

Great Mother's Day savings on Lobster Tails, Shrimp, Smoked Fish and more on [this week's Special Sheet!](#)

Chef's Luncheon at Scott's

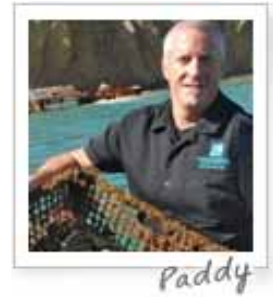
We had a fantastic Chef's Luncheon at Scott's in Costa Mesa - check out [this video](#) in case you missed it! We'll see you at the next luncheon...

Great Picks for Mother's Day Weekend

What is hot today you ask? Our Buyers are on fire and have been working over time this week... Check out Wild California Kings, Baquettea, Sturgeon, New Zealand Grouper, Ecuadorian 8 & up Corvinas, Albacore, Swordfish (\$\$\$\$), Local Halibut, Alaskan Halibut, John Dory (Mom loves dory!), Cobia, Texas Redfish, Spot Prawns, Laughing Bird Shrimp, Ahi Tuna, Ling Cod, Black Cod, Escolar, Loup de Mer, Fresh Chilean Sea bass, Arctic Char, Mahi, Yellowtail, Whitefish, Barramundi, Steelhead Trout, Loch Duart Salmon (Buttery New Generation Fish weighin in at 6 - 9 lbs), Hamachi, Skate wings, Smoked Salmon, Frozen Shrimp of all sizes, Premium Europa Specialty Sausages, Oysters, Mussels, Mexican Bay Scallops, Pacific Stone Crab Picked Meat, Live Maine Lobsters, Clams, Dry Pack Scallops and Caviars are all well stocked for this weekend.

Order Desk 1-800-969-8862

Connect with us:



Events

San Diego Chef's Luncheon
 May 15, 2012

Contact

Santa Monica
 Seafood Company

18531 S. Broadwick St.
 Rancho Dominguez,
 California 90220
 800-969-8862
 Sales order fax: 800-500-9549

[Email Us](#)

New



[Interactive Seafood Product Guide](#)

With Sustainability Codes

[Get Started](#)